



P r o f e s s i o n a l
S e r v i c e s



Strategic Alliances

Calkey Technologies

- Visual Modeling (UML-based)
- Visual Development Environment
 - Rapid Application Development
 - Source Code Generation
- Com + & EJB

Davis Digital Design

- Marketing Strategy
- Advertising & Design
- Branding and Identity
- Web Design and Development
- Copywriting
- Marketing Collateral
- Product Packaging

Pakana Corporation

- Business Strategy
- ERP, Supply Chain
 - Procurement
 - Supplier Enablement
 - Commerce Enablement

Psolutions

- Human Resources
 - Systems Strategy & Planning
 - Information & Project Management
- ERP Implementation & Deployment
 - Peoplesoft
 - Lawson

The IAM Company is a professional services firm that resolves business challenges through its strategy and technology based solutions. Though founded in April 2001, we have a successful history working with middle-market businesses (\$50M - \$500M in revenues) over the past three years as part of the "Enterprise Applications Development" (EAD) consulting practice, a very successful business unit within a \$1B+ professional services firm. The IAM Company's charter is to provide technology-based consulting to produce intelligent solutions that enhance a business' ability to execute.

The IAM Company provides businesses with consulting leadership to address their needs. We provide executive consulting to discretely enable business leaders from various disciplines to make key decisions to run their businesses. The competencies we employ are focused on disciplines and enable us to provide a diverse collective of professional services ranging from business & technology strategy to the development & implementation of enterprise scale application solutions.

What we provide in the enterprise applications area is "custom application development" services aimed at mitigating the gaps between what IT organizations typically provide through purchased application solutions (CRM, ERP, etc.) and what a corporation requires to support the uniqueness of its business processes. The development services we provide may yield simple client based applications, pervasive mobile and web based applications, or complex enterprise scalable and reliable applications integrated with various corporate resources (RDBMS, ERP, B2B, B2C, etc.). We also provide professional services to access the constraints of a current application infrastructure, provide recommendations for appropriately tiered application platforms, and provide implementation plans for the integration of the current and recommended architectures.

We differ from many of our competitors in our focus on disciplines instead of technology, how we engage with clients, and our ability to provide solutions with a reduced total cost of ownership (TCO). We focus our efforts on understanding the business' challenges and designing solutions that complete current enterprise solutions. Our business application solutions are developed using a design-centric modeling platform that generates the solution source components for deployment to the industry leading application server platforms. Our clients benefit by receiving high-quality solutions in a reduced time frame and the ability to maintain and extend those solutions at a lower cost.

PROFESSIONAL CONSULTING OFFERINGS

The IAM Company provides clients the benefit of experienced executives, managers, business analysts, architects, and technical leadership.

Management Consulting

Executives with experience leading businesses (with various backgrounds and disciplines) discretely provide clients intelligence to address business challenges. This contingent of leaders (CEOs, Directors, etc.) bring to bear years of experience to help businesses progress in spite of their political, knowledge, management, and challenges to execute. We have Subject Matter Experts in the areas of Healthcare (Pharmaceuticals & HIPAA), Finance, Data Warehousing, Mobile & Wireless Communication and eBusiness.

Business & Technology Strategy

Requirements and Strategic Planning - We lead clients through the process of choosing the best strategies to support their goals and objectives with a measurable action plan. Understanding business directions and how to align enterprise resources and technologies to support it gives corporations a competitive advantage.

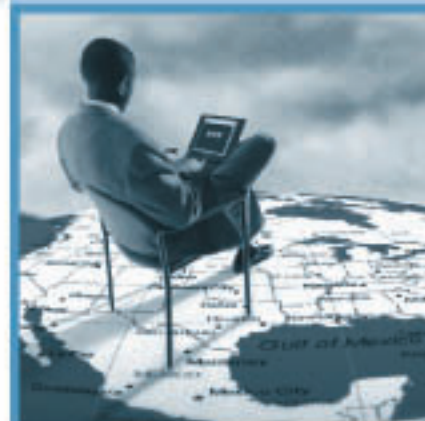
Enterprise Solutions*

Content Management
Collaboration (B2B)
Knowledge Management
eMarketplace
• Catalog
• Matching
• Synchronization
Project Management

Industry

Healthcare
• Pharmaceutical
• HIPAA
• BioTech
Finance
• Financial Services
Semiconductor

*Some Enterprise Solutions are designed and custom configurable



Business Process Modeling and Re-engineering - We acquire an understanding of how a business engages to support development/delivery of its products/services and help in re-engineering its resources to support changes. This enables a business to quickly adapt to changes and accurately deploy solutions aligned with their processes.

Architectural Planning - We help clients determine their application architecture by leading them through an Architecture Assessment, Strategy and Implementation Planning, Enterprise Application Strategy and Planning, Enterprise Application and Database Modeling, and Project Management & Business Analysis.

Enterprise Applications Development

The success of any major development is tightly coupled to its planning. We focus on the design and planning of solutions that clients need. Consultants knowledgeable of architecture, technology and application integration concerns design our applications. A strategic advantage is our designs are developed on a platform that automatically generates source code and reduces the development time by up to 60%. Components are tuned for deployment to industry leading application server platforms (IBM, BEA, and Microsoft) but are not limited from deployment to other platforms.

APPLICATION DEVELOPMENT SERVICE OFFERINGS

Web/Client Application Development

- VB, C++, ASP, Java, ActiveX, Visual Age for Java, ATG, Visual Café, JSP, Cold Fusion, HTML, JavaScript, VB-Script, Shell

Web Server Application Development

- Design: Rational Rose, Calkey Caboom, Oracle Designer/2k, ErWin
- Development: SQL, PL/SQL, ESQL/C, PERL, CGI, J++
- Server: Apache, MicroSoft IIS, Netscape Enterprise Server

Application Server Development and Integration

- IBM Websphere, MQ-Series, BEA Weblogic, Tuxedo, Microsoft MTS, MSMQ

Application Architectures

- COM, CORBA, Enterprise Java Beans (EJB)

Oracle Applications Services

- Applications DBA
- Database Architecture and Applications Development



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